

POLAR PRODUCTS *MS Clinic Newsletter*

Fall & Winter 2011

The Leading U.S. Manufacturer of Body Cooling Systems Since 1984



It's not just too hot in the summertime!

Many people with MS experience a temporary worsening of symptoms year-round when they get overheated from exercise or activities like cooking, working in hot indoor environments or simply being in excessive indoor heating. Cooling garments may help!

"I use my Kool Max vest while cooking in the kitchen. Keeps me cool and cooking!" - Carol in West Paterson, NJ

"Simple things like blowdrying my hair, washing a few dishes, or ironing clothes would make me miserable. My Polar cooling vest has changed my life!" - Pamela in Houston, TX



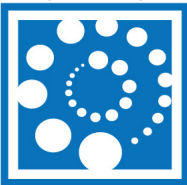
Cooling Pack



Water-Activated



58 Degree Cooling



Circulating Water

Solutions for Cooling Every Body™

*... and every part of the body!
We have many solutions!*

- **No freezer available?**



Our 58 Degree Phase Change Packs recharge in ice water or the refrigerator.

- **Low humidity climate?**
Evaporative Cooling is a great cost-effective choice!
- **Need cooling for the feet or lower legs?**
See our Kool Max Foot & Ankle Wraps, page 3!
- **Other ideas and needs?**
We can design and manufacture your ideas!

Each Person's MS is Different

Do your clients have questions about which type of cooling is best for them? We designed two new brochures to help individuals choose cooling vests and accessories that are ideal for their particular climate, lifestyle and activity. Our **MS & Cooling: An Educational Guide** explains the different cooling technologies and the advantages and limitations of each. The **MS & Cooling: A Product Guide** shows our best-selling products for MS body cooling. We hope you will share these with your clients!

Use the order form on page 4 to request **FREE brochures and display stands for your waiting room!**

For more information, visit www.polarproducts.com.



Contact Us call **1.800.763.8423**

fax **1.330.253.4233**

e-mail polar@polarproducts.com

GSA Contract Holder
FSS#V797P-4536a



Do your clients need relief from pain?

Polar offers a full line of hot and cold therapy products. Our microwaveable **Thera-Temp® Moist Heat Therapy Wraps** offer convenient and comfortable drug-free relief from chronic pain. Our **Soft Ice® Compression Wraps** are soft when frozen and provide targeted, gentle compression therapy. They are ideal for acute injuries. These reusable and cost-effective therapy wraps are great to have on hand year-round! Our **Active Ice™ Therapy System** can be used for post-surgery recovery. **See our therapy products on-line at www.polarproducts.com.**



Would you like a **free sample kit** to display in your clinic?

We are happy to send you a cooling vest with accessories, free of charge, for your clients to see firsthand. We will also provide products for research studies or demonstrations. Just give us a call!

Our Kool Max Zipper Front Vest Kit. The #1 best-seller for MS!



Polar Products, Inc. is a family-owned business based in Stow, Ohio. Hello from our manufacturing and sales staff!

Our Mission:

To be the leading provider of effective, high-quality and affordable cooling products for people with multiple sclerosis (MS) throughout the global MS community.

Be the first to know about new products, discounts and events...

f Follow Polar Products on Facebook!

Diverse Cooling Garments

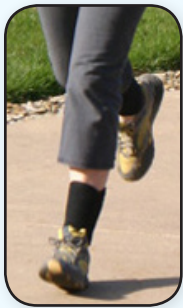


for each unique individual

There is no "one size fits all" for body cooling! Read what people with MS say about our targeted cooling accessories:

Cooling Ankle Wraps

"These work great! They fit on my ankles so I am able to stay mobile and they not only cool my ankles and feet, they cool my body!" - Kim A.



Kool Max Ankle Wraps can be worn on the foot or ankle.

Cooling Neck & Upper Spine Wrap

Kool Max Neck and Upper Spine Wrap targets the arteries in the spine, providing an additional level of cooling.



"I wore my Kool Max neck and spine wrap and was able to go grocery shopping without being in a puddle of sweat on the floor!" - Cynthia V.

Bra Coolers

"Polar has the best stuff for MS patients! I LOVE their bra coolers." - Karen K.



58 Degree Phase Change Bra Coolers offer comfortable, discreet and convenient cooling. 58 degree packs include a cotton cover which tucks inside a bra (bra not included!)

MS Awareness Scarf



20% of proceeds benefit MS causes!

MS Awareness Quick Cool™ Scarves include two soft cooling packs that offer comfortable relief from the heat (or hot flashes!) Available in Blue or Orange.



See our complete cooling and hot & cold therapy product lines at www.polarproducts.com.

FREE! MS Cooling Guides & Product Samples **ORDER FORM**

Please fax your completed order form to us at **330.253.4233** (or e-mail your request to **Polar@polarproducts.com**) and we will send your **FREE** brochures and product samples as soon as possible. Thank you!

Facility: _____

Contact: _____

Phone: _____

E-mail: _____

Address: _____

Suite: _____

City: _____ **State:** _____ **Zip:** _____

Please indicate quantities and samples you would like to receive:



MS & Cooling: An Educational Guide

How many? 50 100 200

Display stand? Yes No



MS & Cooling: A Product Guide

How many? 50 100 200

Display stand? Yes No



Choose a Sample Kool Max Vest (with Accessories):

*Poncho (One Size Fits All)
Zipper Front (M/L or L/XL)
Blue or Khaki Vest?*

Comments: _____



Thank you for setting these out for your clients.
Please call us with any questions.
Have a wonderful holiday season!