

Why MS & Cooling?



* Kraft, George. "Rehab News: Beat the Heat!" Momentum 3.4 (2010). www.nationalmssociety.org/magazine. National Multiple Sclerosis Society. Web. July-Aug. 2010.

Many people with multiple sclerosis are sensitive to the heat, which often increases their symptoms. Studies have shown that cooling the body can help lessen the negative effects of heat and improve the quality of life for people with MS. According to a recent study,

*"After body temperature had dropped about one degree... participants improved on tests of coordination, balance and in the ability to sustain physical activity ... We concluded that cooling is an appropriate therapy for people with MS heat-sensitivity."**

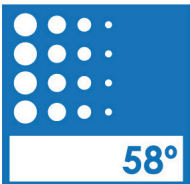
We have gathered a reference list of web based studies of MS and cooling on a single, unbiased website. **To learn more about studies on MS and cooling, visit MSCooling.info.**



Cooling Pack



Water-Activated



58 Degree Cooling



Circulating Water

We Offer Solutions for Cooling Every Body™

There are many types of cooling technologies available and we provide them all. We have over 25 years of experience, and we understand MS heat sensitivity! We are proud to manufacture affordable and effective cooling products, and we consistently add new products to our line to further meet the needs of our customers. Each type of cooling has benefits as well as limitations. For example, did you know that evaporative cooling works best in low humidity climates? Or that 58 degree phase change packs do not require access to a freezer? Our friendly and knowledgeable customer service staff is happy to help your clients determine which type of cooling is best for their unique situations.

Each Person's MS is Different

Do your clients have questions about which type of cooling is best for them? We designed two new brochures to help individuals choose cooling vests and accessories that are ideal for their particular climate, lifestyle and activity. Our **MS & Cooling: An Educational Guide** explains the different cooling technologies and the advantages and limitations of each. The **MS & Cooling: A Product Guide** shows our best-selling products for MS body cooling. We hope you will share these with your clients!

Use the order form on page 4 to request FREE brochures and display stands for your waiting room!

For more information, visit www.polarproducts.com.



Contact Us

call: 1.800.763.8423

fax: 1.330.253.4233

e-mail: polar@polarproducts.com

GSA Contract Holder
FSS#V797P-4536a

Meet Jill

Polar's MS Consultant

I have had MS for 21 years. I faced all of the uncertainty that came with that diagnosis... and occasionally I still do! I made the decision to "live positively with MS" and be everything I could be... including a wife, a mother, a daughter, a college graduate, and a professional woman with a fulfilling career.

A combined 20 years of experience ranging from a volunteer, peer advocate, non-profit staff member, and today as Polar Products' MS consultant and account executive has allowed me the opportunity to be dedicated to helping fellow MS-ers find answers and know they have choices... especially when it comes to the importance of symptom management.

There are many types of cooling products available, and Polar offers them all. I have used them for many years with great success. Call our office with any questions you might have about which cooling products are best for your clients' individual needs.

Please feel free to contact me anytime at Jill@polarproducts.com. Thanks for all you do!

*"Warm" Regards,
Jill Deabler*

Our Mission

To be the leading provider of effective, high-quality and affordable cooling products for people with multiple sclerosis (MS) throughout the global MS community.



Would you like a **sample vest** to display in your clinic?

We are happy to send you a complete system kit, free of charge, for your clients to see first-hand. We will also provide products for research studies or demonstrations. Just give us a call!

Shown at right: Our Kool Max Zipper Front Vest Kit. The #1 best-seller for MS body cooling!



Be the first to know about new products, discounts and events...

f Follow Polar Products on Facebook!

Cooling Kits



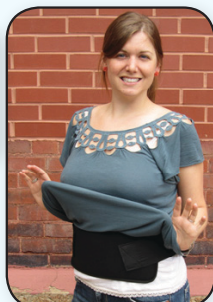
for active MS lifestyles

Secrets Kit

Retail: \$120.50

Discreet and Fashionable

- Quick Cool Scarf (QCS-T/R/B - Choice of Turquoise Print, Red Paisley or Black Swirl)
- Kool Max Secret Vest (KMS)
- Phase Change Bra Coolers (PCBC)



Vacation Kit

Retail: \$247.00

Ideal when freezers are not available

- 58 Degree Phase Change Vest (PCVZ .88)
- 58 Degree Phase Change Neck Tie (PCNB)
- Evaporative Cooling Straw Hat (SH)



Day & Night Kit

Retail: \$134.95

Comfortable and Convenient

- Choice of a Kool Max Neck & Upper Spine Wrap (KMNCX) or Quick Cool Scarf (QCS-T/R/B - in Turquoise Print, Red Paisley or Black Swirl)
- Kool Max Seat / Back Cushion (KMSP)
- Soft Ice® Cooling Pillowcase (SIPC)



Deluxe Fit Kit

Retail: \$144.95

Live Well, Be Fit and Stay Cool

- Kool Max Secret Vest (KMS)
- Kool Max Deluxe Neck Tie (DNT-KM)
- Pair of Kool Max Wrist Wraps (KMW Pair)
- Pair of Kool Max Ankle Wraps (KMA Pair)



All kits include an extra set of packs for each product and all products are available for individual purchase.



See our complete cooling and hot/cold therapy product lines at www.polarproducts.com.

MS Cooling Guides & Product Samples **ORDER FORM**

Please fax your completed order form to us at **330.253.4233** (or e-mail your request to **Polar@polarproducts.com**) and we will send your **FREE** tri-folds and product samples as soon as possible. Thank you!

Facility: _____

Contact: _____

Phone: _____

E-mail: _____

Address: _____

Suite: _____

City: _____ **State:** _____ **Zip:** _____

Please indicate quantities and samples you would like to receive:



MS & Cooling: An Educational Guide

How many? 50 100 200

Display stand? Yes No



Choose a Sample Kool Max Vest (with Accessories):

Poncho (One Size Fits All)

Zipper Front (M/L or L/XL)

Blue or Khaki Vest?

Comments: _____



MS & Cooling: A Product Guide

How many? 50 100 200

Display stand? Yes No



Thank you for setting these out for your clients.
Please call us with any questions.
Have a wonderful summer!