

Cold-Sensitivity

It's not just the heat causing pseudo-exacerbations! Extreme changes in temperature and high humidity can also have an affect on MS symptoms.

According to a recent article in Momentum magazine¹, "heat intolerance is a well-known and well-understood symptom of MS while cold intolerance is much less acknowledged."

Dr. Robert Bermel, Medical Director of the Mellen Center for MS at the Cleveland Clinic says, "Cold intolerance is understudied and yet it's definitely reported by many patients."

Patty Bobryk, MSH, PT, MSCS, ATP, wrote in a recent MSFocus article², "This phenomenon is not as common as heat sensitivity, but it can be equally influential. [Up to] 10% of individuals with MS reported a deterioration of their symptoms when exposed to cold temperatures."

Polar's vests can be used as heating vests too! Air-activated heat packs fit in the same pockets as the cooling packs. Contact us for more information about how our vests can be used as heating vests: polar@polarproducts.com or 1.800.763.8423.

Sources: 1. Momentum, "Warming Up to Winter," Winter 2015. National MS Society. 2. MSFocus, "Making Your Cold Sensitivities Manageable," Fall 2015. MS Foundation.

Hot & Cold Therapy for Pain Management

Polar Products is well-known in the MS community for our body cooling systems, but did you know that we are also a leading manufacturer of hot and cold therapy products?

We offer reusable cold/hot packs and microwaveable moist heat wraps in addition to a circulating cold water therapy system for post-surgery pain relief. These therapy products can provide effective drug-free pain relief for musculoskeletal pain, chronic pain and other discomforts that people with MS often experience.

Visit our website to see our hot and cold therapy product line:

WWW.POLARPRODUCTS.COM



POLAR Products

MS Newsletter, Spring & Summer 2016

IN THIS ISSUE

Page 1

- STAY IN THE A.C.?!?
- FREE PRODUCT SAMPLES AND LITERATURE

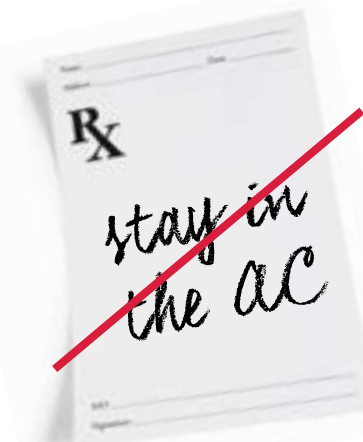
Pages 2-3

- TESTIMONIALS
- FREE COOLING VEST PROGRAMS FOR CLIENTS WITH MS

Page 4

- COLD-SENSITIVITY
 - DRUG-FREE PAIN MANAGEMENT
 - SEE YOU AT CMSC!
 - VESTS FOR VETS
- ORDER FORM ENCLOSED.

Stay inside all summer?!



NO WAY!

Our cooling vests give people with MS the freedom to do the things they love... even in the heat!

Look inside to read firsthand accounts of how cooling vests have improved the quality of life for people with MS heat-sensitivity.



"One of the worst things about having MS is feeling like a prisoner to the AC in the summertime. I am very active bike riding, gardening, etc. and it's all thanks to this Kool Max[®] Zipper Front Vest! Love love love it!" - Becky in Illinois

Consortium of MS Centers

This will be our 12th consecutive year attending the CMSC Annual Meeting. Please stop by our booth to say hello and pick up a complimentary Soft Ice[®] cold/hot therapy pack!

June 1st - 4th, 2016
National Harbor, MD
www.mscares.org/2016



DID YOU KNOW...?

VA Hospitals will provide Polar's cooling vests and hot/cold therapy products at no cost to veterans!

Polar Products is a proud supplier to VA Hospitals and MS Centers of Excellence nationwide.

Our body cooling garments are used by veterans with multiple sclerosis, amputees and others with various heat-sensitive medical conditions.

We are a GSA Contract Holder:

FSS #797D-30220

Free Educational Literature

Each person's MS is different. It is important for your clients to choose the right type of cooling garments to meet their unique needs. Our informational materials can help your clients make informed choices about body cooling.



Free Sample Products for Demonstration & Research

There is no "one size fits all" choice for body cooling. We are happy to send sample vests and accessories to your clinic or organization for your clients to see first-hand.

Qualifying clinics and organizations: fax or e-mail us the order form inside to request FREE cooling vests for demonstration and educational literature for your clients! Would you like to give a copy of this newsletter to your clients? Additional copies are available upon request.



Polar Products Inc.

3380 Cavalier Trail • Stow, OH 44224
Phone: 800.763.8423 • Fax: 330.253.4233
E-mail: polar@polarproducts.com

Please visit our website to see our complete product line:
WWW.POLARPRODUCTS.COM

@polarproducts

Polar Products Inc. is the leading worldwide manufacturer of high-quality, effective and affordable body cooling products for people with multiple sclerosis (MS). Learn more about our company and products at www.polarproducts.com.



ACTIVELY COOL

Read what people with MS say about their quality of life with a cooling vest!



WOMEN'S FASHION VEST



KOOL MAX® ANKLE WRAPS



KOOL MAX® NECK WRAP



COOL COMFORT® HYBRID

"This Kool Max® vest has really opened opportunities for me to be active and have fun in the summertime. This summer has been extremely hot (many 90°+ Fahrenheit days), but I've gone canoeing, kayaking, gardened, archery/range, BBQs, etc. with NO heat fatigue, yay! Some people are curious when I wear the vest and I tell them it keeps me cool and comfy!"

– Kate in Michigan

"I love my CoolFit® Kit! I live in Florida and love to be outside. However, since being diagnosed with MS I get super tired and slow moving when it is really hot out. Not wanting MS to stop me from being me and enjoying all that Florida has to offer I ordered the CoolFit® Kit! I have been able to continue to enjoy many outdoor activities thanks to my Polar Products!!! It keeps me cool while all my friends are sweating up a storm!"

– Colleen in Florida

"The Kool Max® cooling products have increased the quality of my life as I am living with MS and I have extreme heat sensitivity. I have the cooling kit (vest, neck wrap, wrist & ankle coolers); I mix and match these products depending on our family activity. The vest and neck wrap have given me freedom. I am no longer trapped in my house and I can enjoy the summer with my children!"

– Tamara in Missouri

"Wow! What a difference the Kool Max® vest has made in my life! Before getting the cooling vest, my life was staying at home and going straight to another place with A.C. Thanks to the cooling vest, I feel like I have gotten some of my life back! I can do so many things now... gardening, craft shows, church events and family barbecues... The cooling vest has bought me a new lease on life with MS!"

– Nancy in Texas

"This Kool Max® vest has been a true godsend. I have been able to spend time outside most of those days working on projects where before I would be inside on day above 85°. I love being outside and now I can enjoy my summers again and not be locked up inside. I wear it all the time now and my energy has improved by over 50%."

– Scott in Wisconsin

"I can finally leave the house during the summer! I was diagnosed with MS almost 5 years ago. I'm VERY sensitive to extreme heat. During the summer where I live it's nearly impossible to safely or comfortably leave the A.C. cooled environments. This Kool Max® vest has solved all of that!"

– Mike in California

FINANCIAL ASSISTANCE

Polar Products is a Proud Supplier for MS Non-profit Cooling Programs!

The **MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA (MSAA)** offers year-round cooling programs for adults, teens and children. Polar supplies the following kits:

- **COOLFIT® KIT (Option B)** includes lightweight wraps for the torso, neck, wrist and ankles.
- **KOOL MAX® ZIPPER VEST AND NECK WRAP (Option C)** A cooling vest must fit snug to the body for optimal cooling. One size vest cannot fit all! Our Kool Max® Zipper Vest is available in size Small/Medium up to size 2XL/3XL!
- **CHILDREN'S COOLING VEST AND NECK WRAP**

For more information: Call MSAA at 1.800.532.7667 or visit www.mysaa.org/msaa-help/cooling/

We provide cooling garments for the outstanding cooling programs offered by national MS non-profit organizations. Clients with MS who meet financial eligibility guidelines for the MSAA and MSF Cooling Programs can receive our cooling vests and accessories at no cost! We also offer discounts for clients who do not qualify for these programs and order from Polar directly.

The **MULTIPLE SCLEROSIS FOUNDATION (MSF)** offers a seasonal cooling program through June 1st, 2016. MSF offers a variety of cooling garments, including the following Polar kits:

- **FASHION COOLING VEST AND NECK WRAP** for men or women with the client's choice of Kool Max® or Cool58® Packs. Vest sizes are available in Small through 4XL. Women's vests are also now available in Pink or Light Blue!
- **COOL COMFORT® EVAPORATIVE HYBRID KIT** is a great lightweight choice for outdoor activity.

For more information: Call MSF at 1.888.MSFOCUS (673.6287) or visit www.msfocus.org/Cooling-Program.aspx

KOOL MAX® ZIPPER VEST



COOLFIT® KIT



COOL KIDS™

WOMEN'S FASHION VEST



WOMEN'S FASHION VEST

