

# HOT MAMA!

Polar cooling garments can be beneficial during pregnancy, especially for mummies-to-be with MS! Keeping cool during summer outdoor activities is also important for moms with MS.



Cool58® Bra Coolers



# POLAR Products

MS Newsletter, Spring and Summer 2015

*"I cannot believe these are not on "must-have" lists for pregnant women. It seriously saved me from feeling like I was going to die of heat at least 3 times this week (despite the fact that it's the middle of winter).*

*Its best feature is its flexibility. It doesn't have to just go around your neck. Sometimes I wrap it around my head. Other times I put it under my breasts. Sometimes I just hold it.*

*I can't imagine going through pregnancy without it."*

- Rachael in Chicago, IL

*Rachael writes the blog "In it for the Parking" about living well with MS and a seizure disorder.*



**Blogs and support groups for mothers with MS:**

**Moms with MS**  
www.momswithms.org

**"In It for the Parking"**  
www.initfortheparking.com

**Modern Day MS**  
www.moderndayms.com

**Just a Mommy with MS**  
www.facebook.com/JustaMommywithMS

*"Thank you for your help. This vest will help me do more outside things with my five-year-old son." - Heather in CT*

## IN THIS ISSUE

Page 1 .....

- #BEPOLARCOOL
- FREE PRODUCT SAMPLES AND LITERATURE

Page 2 .....

- TRAVEL TESTIMONIALS

Page 3 .....

- FREE COOLING VEST PROGRAMS FOR CLIENTS WITH MS

Page 4 .....

- RESOURCE LIST: MOMS WITH MS
  - SEE US AT CMSC
  - GSA CONTRACT
- ORDER FORM ENCLOSED.

## #BEPOLARCOOL

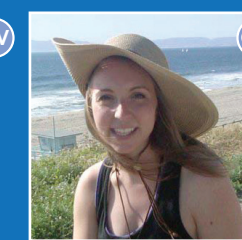


We love to see pictures of our customers wearing Polar Products' cooling garments! Our cooling vests and accessories can improve quality of life for people affected by MS heat-sensitivity and help them beat the heat! We encourage our customers to share their stories on Facebook, Twitter and Instagram and tag their photos #bepolarcool.

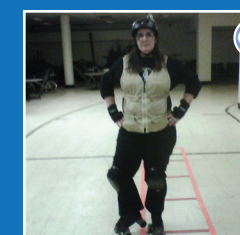
*Polar loves to travel! See more customer photos from abroad in Thailand and Tanzania on page 2!*



Kool Max® Zipper Vest



Cool Comfort® Straw Hat



Kool Max® Zipper Vest



Men's Fashion Vest



Men's Fashion Vest  
(under his suit!)



Cool58® Zipper Vest

## Consortium of MS Centers

We will be attending the 2015 CMSC Annual Meeting this spring. Please stop by our booth to say hello and pick up a complimentary Soft Ice® therapy pack!

May 27th - 30th, 2015  
Indianapolis, Indiana  
www.ms-care.org/2015



THE CONSORTIUM OF  
MULTIPLE SCLEROSIS CENTERS



## VA Hospitals will provide Polar's cooling vests and hot/cold therapy products at no cost to veterans!

**Polar Products is a proud supplier to VA Hospitals and MS Centers of Excellence nationwide.**

Our body cooling garments are used by veterans with multiple sclerosis, amputees and others with various heat-sensitive medical conditions.

We also manufacture hot and cold therapy packs and wraps for chronic pain as well as circulating water therapy systems for post-surgery pain relief.

**We are a GSA Contract Holder:**

**FSS #797D-30220**

## Free Educational Literature

**Each person's MS is different.** It is important for your clients to choose the right type of cooling garments to meet their unique needs. Our informational materials can help your clients make informed choices about body cooling.



## Free Sample Products for Demonstration

**There is no "one size fits all" choice for body cooling.** We are happy to send sample vests and accessories to your clinic or organization for your clients to see first-hand.

**Qualifying clinics and organizations: fax or e-mail us the order form inside to request FREE cooling vests for demonstration and educational literature for your clients!**



## Polar Products Inc.

3380 Cavalier Trail • Stow, OH 44224  
Phone: 800.763.8423 • Fax: 330.253.4233  
E-mail: polar@polarproducts.com

Please visit our website to see our complete product line:  
**www.polarproducts.com**

Polar Products Inc. is the leading worldwide manufacturer of high-quality, effective, and affordable body cooling products for people with multiple sclerosis (MS). Learn more about our company and products at [www.polarproducts.com](http://www.polarproducts.com).

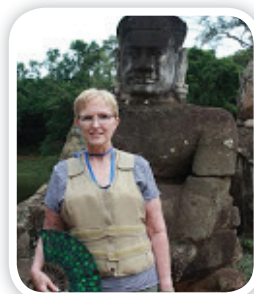


# COOL ADVENTURES

Polar cooling garments have traveled worldwide! We offer every major cooling technology so customers can choose the best type for their unique needs. Our Cool58® Phase Change Cooling Packs are an ideal choice for travel because the reusable cooling packs can be activated in a hotel mini-fridge or a bucket of ice water!

*"What a difference the Kool Max® Zipper Vest and extra ice packs have made in my life! My most recent adventure was my friend's daughter's wedding. The wedding was at the beach, where I never dreamed I could go ever again! The cooling vest has bought me a new lease on life with MS!"*  
- Nancy in TX

We recently had a very happy customer send us photos of her travels with our Cool58® Zipper Front Vest in Vietnam, Thailand and Cambodia:



Cool58® Phase Change Packs are a great choice for travel!

- Our reusable and lightweight phase change packs freeze at 58° Fahrenheit and provide comfortable cooling at a constant 58° F for up to 3 hours.
- Can be activated in ice water. Ideal choice when access to a freezer is not available!

*"Staying cool on Rufigi River in Tanzania. Thank you." - David*

- David is wearing:
- Cool Comfort® Bandana
  - Kool Max® Neck Wrap
  - Kool Max® Wrist Wraps



## Stay Connected with Polar Products!

Find us on Facebook!  
[www.facebook.com/polarproducts](http://www.facebook.com/polarproducts)

@polarproducts

@polarproducts  
Tag your Polar selfies with #bepolarcool

YouTube Watch Polar video demos + reviews!

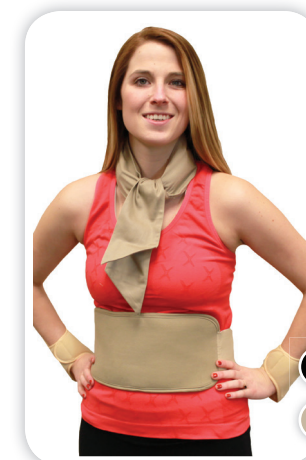
# FINANCIAL ASSISTANCE

We provide cooling garments for the outstanding cooling programs offered by national MS non-profit organizations. Clients with MS who meet financial eligibility guidelines for the MSAA and MSF Cooling Programs can receive our cooling vests and accessories at no cost! *We also offer discounts for clients who do not qualify for these programs and order from Polar directly.*

The **MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA** (MSAA) offers a cooling program throughout the year! We're proud to supply two of our bestselling cooling systems through MSAA:

- COOLFIT® KIT (Option B)
- KOOL MAX® ZIPPER VEST AND NECK WRAP (Option C)

*Kool Max® Zipper Vest is now available up to size 2XL/3XL!*



Option B: CoolFit® Kit



Option C: Kool Max® Vest



For more information: Call MSAA at 1.800.532.7667 or visit [www.mysaa.org/msaa-help/cooling/](http://www.mysaa.org/msaa-help/cooling/)

Our fashion cooling vests and neck ties are now available through the **MULTIPLE SCLEROSIS FOUNDATION** (MSF) Cooling Program! MSF offers a variety of cooling garments, including:

- Polar's Fashion Vest for Men or Women with the client's choice of Kool Max® or Cool58® Packs
- Polar's Cool Comfort® Evaporative Hybrid Kit

*Program available through June 1st, 2015.*

Call MSF at 1.888.MSFOCUS (673.6287) or visit [www.msfocus.org/Cooling-Program.aspx](http://www.msfocus.org/Cooling-Program.aspx)

