

Riding with MS

Horseback riders with MS who experience heat sensitivity wear cooling vests to continue pursuing their passion. The benefits of equine assisted therapy for MS include improved balance, strength, flexibility... and joy!

"Hello! I just wanted to share with you my experience with the vests. We gave the Kool Max® Vests out to MS patients in an event we call 'Ride To Be Cool'. It is a barrel racing event that promotes awareness to MS patients with problems with heat. I wanted to share my photo at the Maine State championships. Here I am riding my horse Boo-Berry at the show. It was almost 90 degrees and I could fit my vest under my fancy shirt. Proof that you can stay cool and still look great! We were blinged out and cool enough to be able to compete! Thank you!" - Carolyn



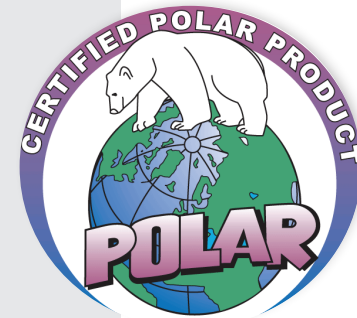
"I have the Kool Max® cooling vest and love it! I ride horses and this vest works great at keeping me cool." - Sherry



"I am wearing the torso cooling vest under my shirt. It was a great day to go ride Dusty. Thank you for bringing me this joy again!" - Joie



Paige from *The Equine Insider* recently reviewed our cooling garments for horseback riders! See what she had to say at theequineinsider.com.



POLAR Products

MS Newsletter, Fall and Winter 2014

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Designer Cooling Vests... Without the Designer Price Tag!

Some manufacturers charge \$300 for a cooling vest. Your clients don't need to spend hundreds of dollars to stay cool! Polar Products designs and manufactures many styles of fashionable, effective and high-quality cooling vests and accessories for **less than \$150**.



Your clients can use discount code "POLARCOOL2014" to save 10% on any of our vests and accessories at www.polarproducts.com!

Free Educational Literature

Each person's MS is different. It is important for your clients to choose the right type of cooling garments to meet their unique needs. Our informational materials can help your clients make informed choices about body cooling.



Free Sample Products for Demonstration

There is no "one size fits all" choice for body cooling. We are happy to send sample vests and accessories to your clinic or organization for your clients to see first-hand.

Qualifying clinics and organizations: fax or e-mail us the order form inside to request FREE cooling vests for demonstration and educational literature for your clients!



Polar Products, Inc.

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Please visit our website to see our complete product line:
www.polarproducts.com

Polar Products Inc. is the leading worldwide manufacturer of effective, high-quality and affordable body cooling products for people with multiple sclerosis (MS). Learn more about our company and products at www.polarproducts.com.



Financial Assistance for Clients

There are resources available to help your clients get the cooling garments they need! We are a leading manufacturer for the cooling programs offered by two national MS non-profit organizations. Clients with MS who meet financial eligibility guidelines for the MSA and MSF cooling programs can receive our cooling vests and accessories at no cost! Your local VA Hospital will also provide our cooling vests and accessories free of charge for your patients who are veterans.



VA Hospitals will provide cooling vests and hot/cold therapy products at no cost for veterans!

Polar Products is a proud supplier to VA Hospitals and MS Centers of Excellence nationwide.

We manufacture hot and cold therapy packs and wraps for chronic pain as well as circulating water systems for post-surgery pain relief. Our body cooling garments are used by people with MS, amputees and those with other heat-sensitive medical conditions.

We are a GSA Contract Holder:
FSS #797D-30220



CELEBRATING 30 YEARS!

Polar Products began in 1984 in Akron, Ohio. Today, we are still a family-owned and operated business with our own facility in Stow, Ohio. We manufacture a diverse product line and continue to grow each year.

Thank you to our loyal customers, colleagues and friends in the international MS community!



SOFT ICE® HOT/COLD THERAPY PACK & KOOL MAX® ANKLE WRAPS

CUSTOM COOLING PRODUCTS

Your clinic or non-profit name and logo can be screenprinted on our accessories or printed on our cold therapy packs. Customized cooling and therapy products are an effective marketing tool for your organization.

Contact polar@polarproducts.com for more information.



Multiple Sclerosis Foundation

The MSF Cooling Program offers a variety of items, free of charge, including Polar's Cool Comfort® Deluxe Sports Vest, neck wrap pair of wrist wraps, and choice of hat! Program cycle will begin on February 1st and continue through June 1st, 2015. For more information, call MSF at 1.888.MSCFOCUS or visit www.msfocus.org.

Multiple Sclerosis Association of America

- **OPTION B: COOLFIT® KIT.** Includes a Kool Max® Secrets Torso Wrap, a cooling neck tie, a pair of wrist and ankle wraps and extra cooling packs for all products.
- **OPTION C: KOOL MAX® ZIPPER VEST AND NECK WRAP.** Includes extra cooling packs for both!
- **COOLING PROGRAM FOR CHILDREN.** Includes Cool Kids® vest and a cooling neck wrap.

Program available throughout the year. For more information, call MSA at 1.800.532.7667 or visit www.mymsaa.org.



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www.polarproducts.com

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